If the Industrial Revolution Had Magic, Claire Fayers

Mirror Magic imagines a world exactly like our own but with one big difference

– magic exists. Fairy mirrors connect us to the Unworld where the Fair Folk have
promised to provide magical goods and services to anyone who asks.

The story starts in 1842, when most mirrors have stopped working and only one small town on the border of Wales and England still has access to the Unworld. The Wyse Weekly Mirror (expertly designed by Jess at Macmillan Children's Books) gives an insight into daily happenings in the last town of magic.

But what of other time periods?

The first newspaper, the Oxford Gazette appeared in 1665 and newspapers were well-established by the Industrial Revolution, but what would those times have looked like with a bit of magic?

Real Garments Don't Fade

Are you tired of your fairy gowns disintegrating around you? Are you suffering rashes and skin complaints from cloth made of dead leaves?

Wilkinson of York is a new textile manufacturer. Using the latest machinery and real human labour, we produce good-quality clothing at reasonable prices – and guaranteed not to fall apart at midnight!

Made by people for people.

Unworld Allergy to Iron 'a Myth'

Sir Clement Clark, formerly of the Council of Conjurors, has proved that the fairy allergy to iron does not exist.

It was long thought that the rise of the iron industry may be responsible for the failure of certain magic mirrors, but Sir Clement, whose own magic mirror stopped working two years ago, has made a thorough study, including locking fairies into iron boxes to see if they suffered any ill effects from the metal. He reports that they do not, although some have emerged from the boxes looking faint from hunger.

Steam-Powered Mirrors? Fantasy or Reality?

With the failure of magic mirrors, efforts, some conjurors are spending vast fortunes on finding new ways to power their access to the Unworld. Now, steam power is seen as the new saviour of magic.

Experiments are underway, connecting steam engines to magic mirrors.

These steam engines are currently coal-fuelled, but if this method proves successful, the engines could be powered with fuel brought through the mirrors from the Unworld. Thus, in effect, the engines would be self-powering.

Magic Not Needed Says Isambard Brunel

Isambard Kingdom Brunel has caused further controversy by saying the rise of engineering proves once and for all that magic is no longer relevant to modern life.

Brunel, himself the great-nephew of a conjuror, has released designs for a suspension bridge to be constructed in Bristol. This bridge will be constructed entirely without the assistance of Unworld workers and enchantments.

Magic has been in decline for decades with mirrors ceasing to work across the country. Early research into steam-powered mirrors was abandoned after it proved ineffective. Wales and the west of England now has the highest concentration of conjurors.

