If William the Conqueror had Magic, Claire Fayers

Mirror Magic imagines a world exactly like our own but with one big difference

– magic exists. Fairy mirrors connect us to the Unworld where the Fair Folk have
promised to provide magical goods and services to anyone who asks.

The story starts in 1842, when most mirrors have stopped working and only one small town on the border of Wales and England still has access to the Unworld. The Wyse Weekly Mirror (expertly designed by Jess at Macmillan Children's Books) gives an insight into daily happenings in the last town of magic.

But what of other time periods?

What would newspapers look like if, for example William the Conqueror had magic (and newspapers).

William the Conjuror Sets Sights on England

Inhabitants of southern England are today being urged to remain calm amid rumours that William, Duke of Normandy, is planning an invasion of the Kent coast.

Normandy is well known for its enchanted apples and it is feared that Duke William has singled out Kent as suitable land for an extension of his vast orchards.

Williams denies this. "The people of Normandy have a great fondness for Kent," he said, speaking from his castle. "Many of us enjoy visiting in the summer months."

Many French people have indeed been seen in Kent, measuring fields and complaining about the quality of the local cider." Tourists or invaders? King Harold of England has so far declined to comment except to say he is aware of the situation.

Stamford Bridge Army 'An Illusion'

The Norman army camped near Stamford Bridge in the north of England has proved to be a fairy illusion.

The deception was discovered too late for King Harold who had already marched all his forces north to meet the threat.

Meanwhile, a large number of tourists have arrived on the south coast from France and set up camp outside Hastings. "We are definitely not an army," said William of Normandy, polishing his armour.

Harold Defeated at Hastings

Harold is dead. Long live King William of England.

After a fierce battle of arms and magic, King Harold has been defeated at Hastings. Harold, who was tricked into taking his army north, conjured a fairy road to travel back, but the journey exhausted his men and by the time they reached the Norman invaders, they were relying on magical energy potions.

Because of this, Harold insisted on keeping his magic mirror with him in the thick of battle. This proved his undoing when a stray arrow pierced the glass and Harold lost control of the Unworld. Witnesses report thick mist flowing from the broken mirror across the field of battle, turning the grass foul shades of orange and purple. Harold led a final, desperate charge at William's mirror, but the Norman archers were ready and the king died under a hail of arrows.